

Cardiac Rhythm Management

Selected Graphics

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2020 Institutional Investor & Analyst Day

October 14, 2020



INVESTOR DAY 2020

Mike Marinaro

President, Cardiac Rhythm Management



#1

- Pacemakers
- Defibrillators
- CRT HF Devices
- Diagnostics

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\$9B+

Global market
CRM Implantables
(includes Diagnostics)

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US initial implant
unit share

+2-3%

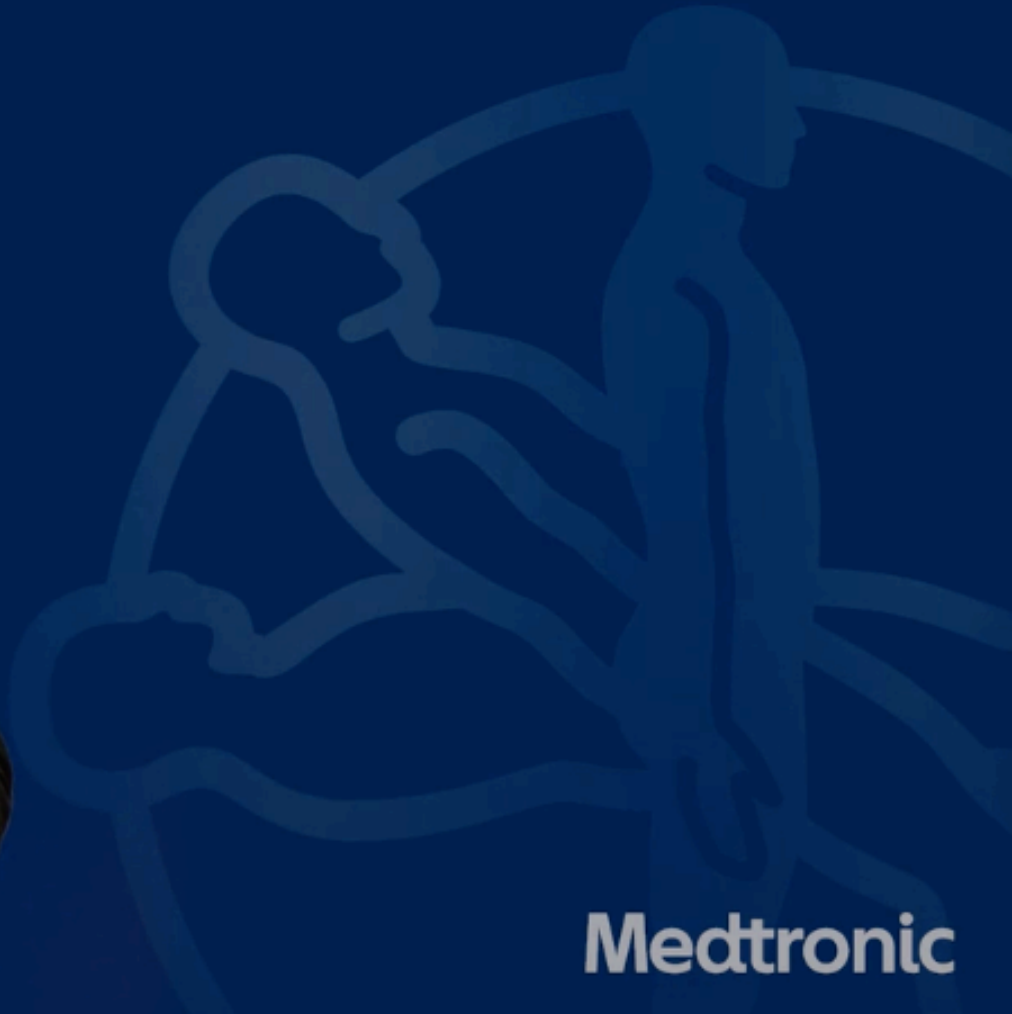
Share gain

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Replacement
headwind shifts
to tailwind in FY21

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MEDTRONIC
EVERY PATIENT.
EVERYWHERE.

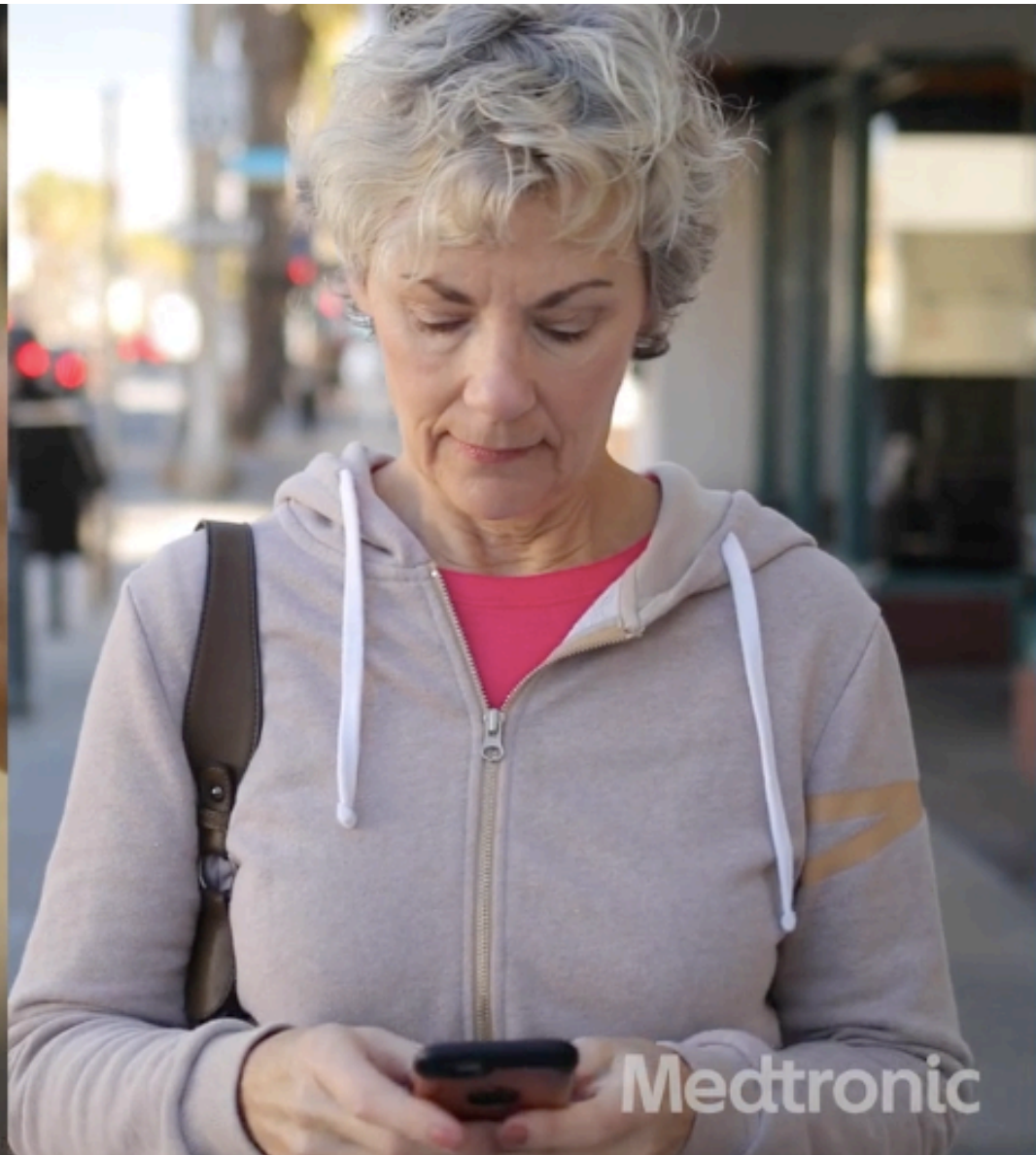
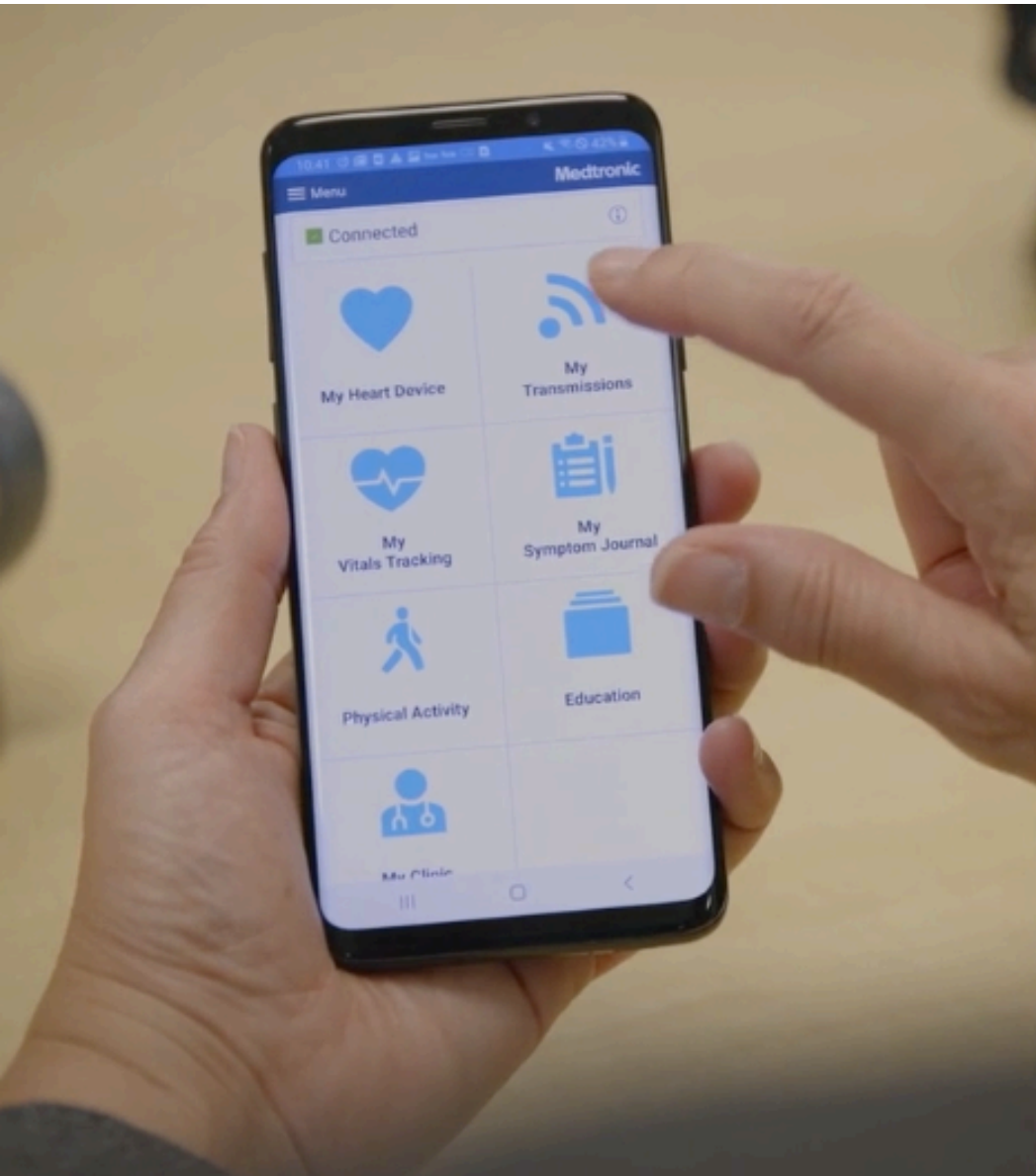


Exclusive Innovations
Now More Important Than Ever

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Kweli Thompson, M.D.

General Manager, CRM High Power Therapies

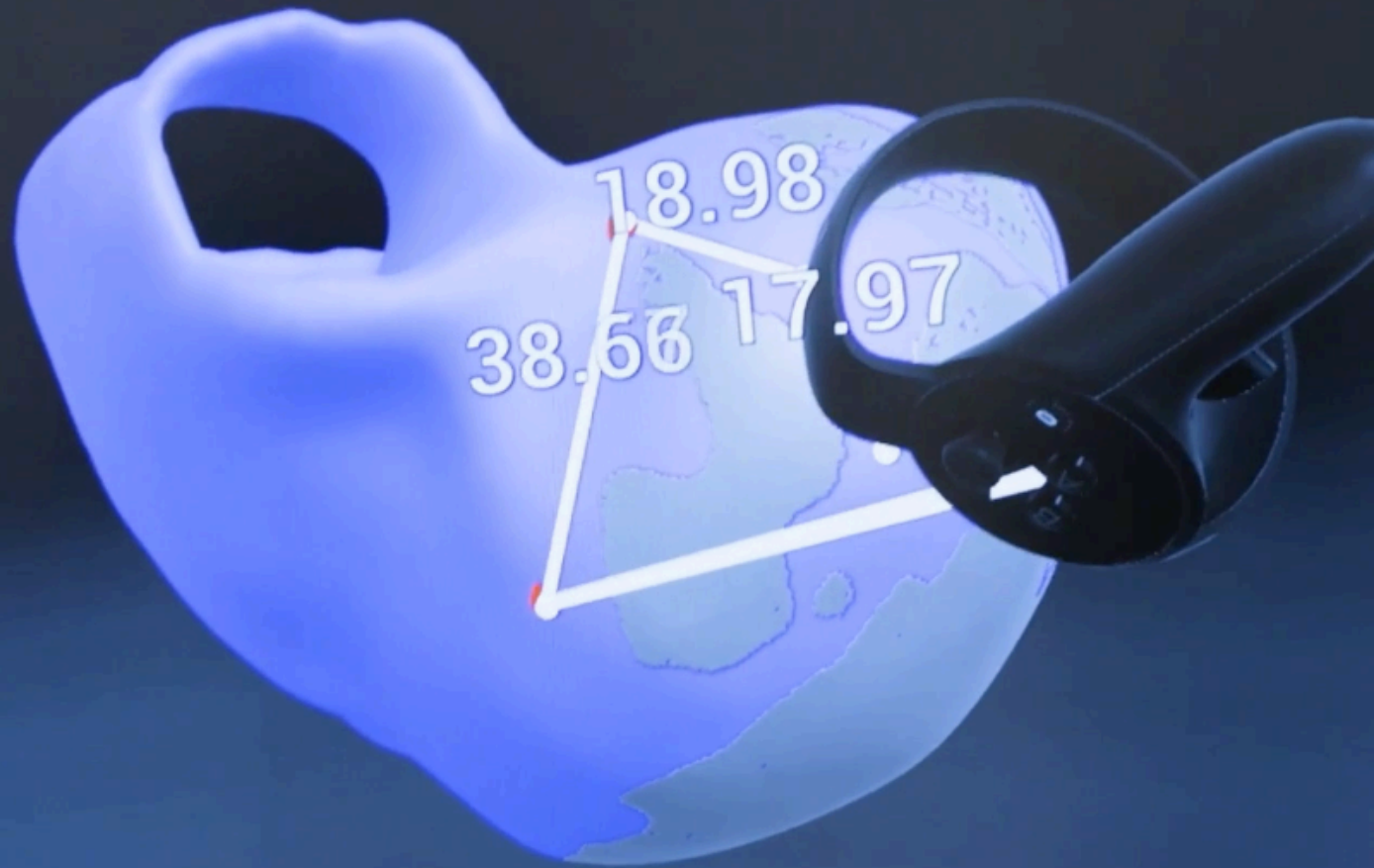
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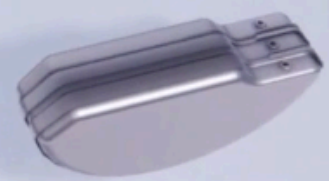
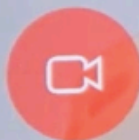


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Made with Jig Workshop



2 of 3



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< Back

BLOOD PRESSURE AND HEART RATE

TODAY SEP 24, 2019

Record Your Vitals:

SYSTOLIC DIASTOLIC HEART RATE

115	94	80
116	95	81
		82

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New high-power portfolio: Cobalt™ XT, Cobalt™, Crome™ provides multiple layers of differentiation

		MEDTRONIC	BSX	ABT
EXCLUSIVES	TYRX™ Antibacterial Envelope	●		
	AF Detection - SC ICD	●		
	Lowest Inappropriate Shocks	●		
	AF Reduction Features	●		
	CRT Optimization Features	●		
	Active Fixation LV Lead	●		
NEW TECHNOLOGY	Intrinsic ATP	●		
	Bluetooth Patient App	●		●
	High Energy Output	●		●
	Extended Longevity	●	●	●
	HF Diagnostics	●	●	



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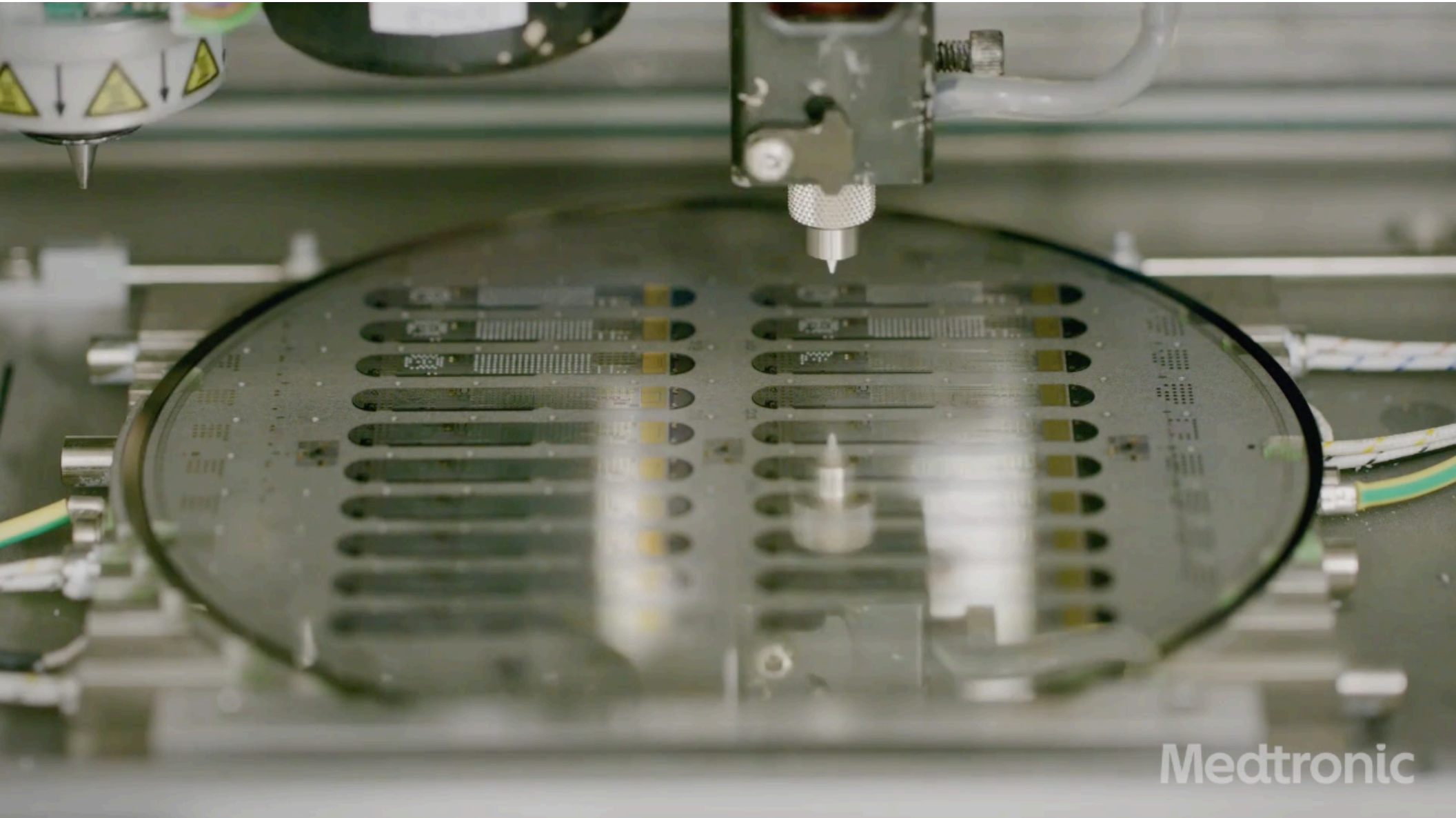


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Julie Brewer

President, Cardiovascular Diagnostics & Services

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“Remote programming
is the answer that
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Diane Czaplicki, Clinical Nurse Coordinator,
Philadelphia, Pennsylvania



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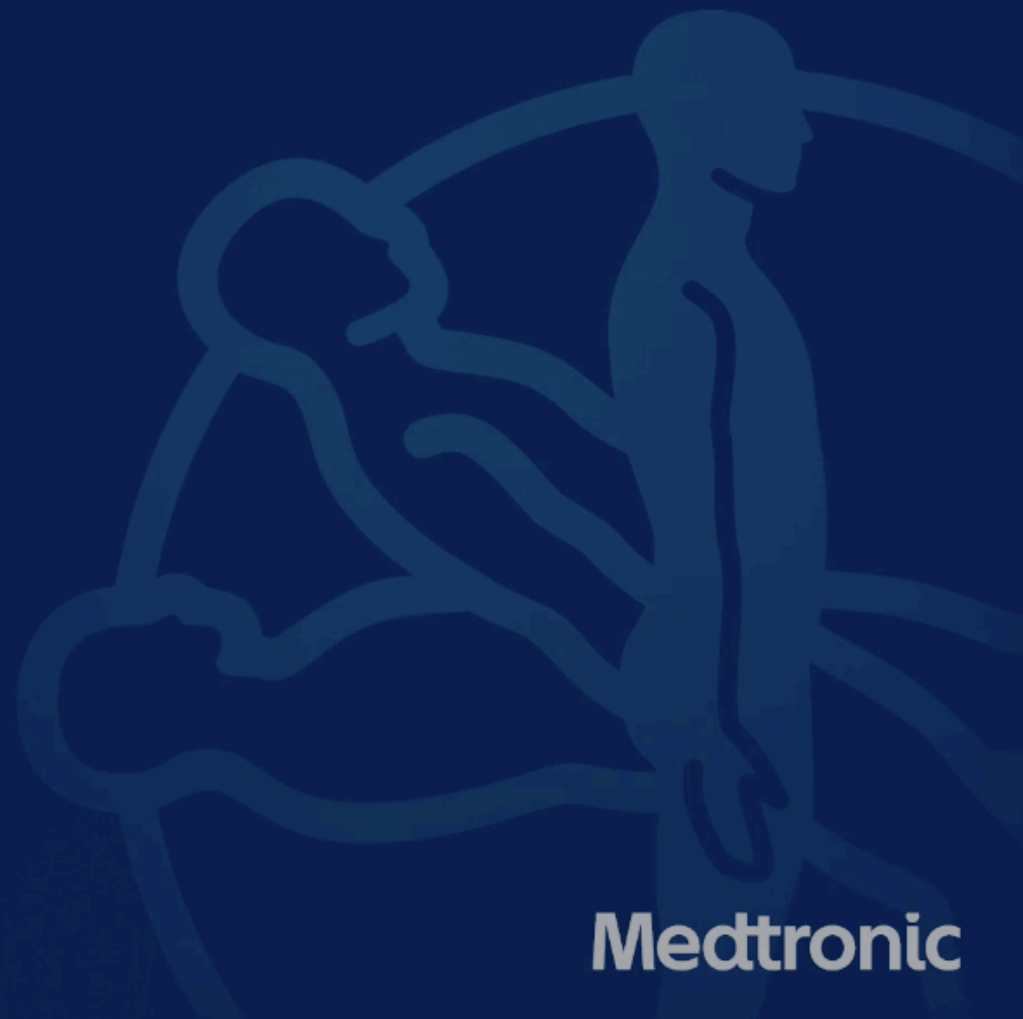
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5 generations of ICM

- 2020  LINQ II™
- 2017  Reveal LINQ™
w/ TruRhythm™
- 2014  Reveal LINQ™
- 2009  REVEAL™ XT
MODEL 9529
- 1998  Reveal™

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